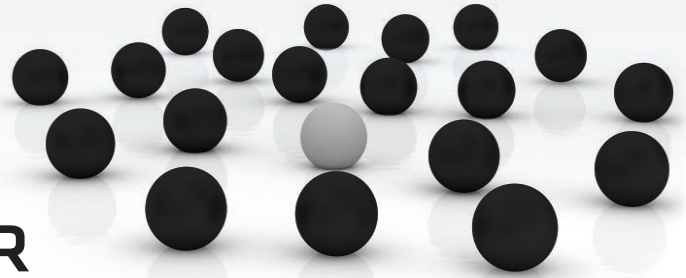


JOINING THE DOTS

PUBLIC SERVICES: SOURCING FROM THE THIRD SECTOR



Tuesday 20 April 2010. 10.00 to 15.00

Rowley Mile Conference Centre, Newmarket Racecourse, CB8 0TF

This one day free conference and workshop will examine the findings of the Social Impact Measurement (SIM) project. Commissioned by EEDA, the SIM project undertook work to enable third sector organisations – in particular social enterprises – to trade more effectively with the public sector, and to support public bodies sourcing from the third sector.

Event purpose

To promote the findings of the Social Impact Measurement project and to enable the sharing of good practice within the East of England.

- explore ways in which social enterprise development can be supported, particularly through the changing roles of local authorities.
- understand the use of social and economic impact measurement tools that enable third sector organisations to provide evidence of the impact of their work and compete for tenders.
- discover ways that public authorities can commission services so that the barriers experienced by third sector organisations are minimised.

Audience

Local authority personnel responsible for procurement strategies, commissioning services, social enterprise or third sector development plus third sector organisations and business support organisations.

Why should you attend?

As a **local authority** you will identify ways and benefits of working with third sector organisations and the means to measure those benefits.

As a **third sector organisation** you will find out how you can improve your chances of winning public sector contracts.

As a **business support organisation** you will understand the support and assistance desired by third sector organisations.

How to book

High demand is expected for this event so we urge you to book online as soon as possible by visiting www.alivecom.co.uk/events/SIM20April. Places are limited to one person per organisation and late bookings cannot be guaranteed.

Programme

- 10.00** Registration
- 10.30** Main plenary / Key note address
- 11.15** Workshop sessions
- 12.20** Lunch
- 13.25** Workshop sessions
- 14.30** Main plenary / Key note address
- 15.00** Departure

Workshops

- strengthening local procurement and tendering processes
- measuring the economic and social impact of local services
- supporting local social enterprise development

Key Note Speaker

Peter Holbrook

CEO Social Enterprise Coalition

“Politically and economically, social enterprise is set to be tested like never before. But alongside the undoubted challenges that face the sector, we have a unique opportunity to promote an economic model that can change not only the way we do business but also society at large.”

For further information please contact the event organisers on 01234 341200 or email events@alivecom.co.uk